

HANNAH ALKADI

WRITER

CONTACT

- +1 (225) 610-4091
- hello@hannahalkadi.com
- hannahalkadi.com
- Dallas, TX

EXPERTISE

- Copywriting, Content Writing, Scriptwriting, Research, Creative Writing
- Content Strategy, Brainstorming, Email Marketing, Digital Marketing, Blogging
- Adobe Creative Suite & Canva
- Hubspot, WordPress, Squarespace, MailChimp
- Facebook, Twitter, LinkedIn & Instagram Ads
- Buffer, Hootsuite, Later & Sprout Social

PUBLICATIONS

Essays

- [Exploring the Parallels Between Post 9/11 and the Ongoing Nakba Impact for Muslims](#)
- [The Importance of Utilizing Islamic Unicode](#)
- [Bless Your Day with Morning Barakah](#)
- [10 Tips for a Sustainable Summer](#)
- [Why Are Muslims Not Fostering?](#)
- [Du'as and Dragons: How a Roleplaying Game Taught Me About Parenting](#)

Short Stories

- [Poison, a Muslim retelling of Tam Lin](#)
- [Wendy, a Muslim retelling of Peter Pan and Wendy](#)
- [Red, a Muslim Retelling of Red Riding Hood](#)
- [Roumana Makes Suhoor](#)

WORK EXPERIENCE

Content Writer

Guider August 2023 - Present

- Published practical lessons on Qur'anic chapters
- Experimented with app MVP and limited edition content
- Researched exegeses and prophetic narrations in Arabic and English

Marketing Coordinator

Qalam August 2018 - Present

- Wrote website, email, social media and graphic copy
- Managed 20 social media platforms across three brands
- Increased donations, program registrations, and travel bookings each quarter

Staff Writer

Muslim Youth Musings May 2023 - July 2023

- Strategized five-year plan after nonprofit status granted
- Participated in monthly huddles, workshops, and prompts
- Worked on YA fantasy, fairytale retelling, and historical fiction short story

Social Media Specialist

Chatterkick January 2018 - May 2019

- Directed creation and curation of content for 10+ clients in varying industries
- Increased digital presence and influence of brands using niche social outreach
- Implemented monthly spend budgets, reports on content, and digital advertising

EDUCATION

Critical Loyalty

Ijāzah in Tajwīd and Qur'ānic Reading (Riwāyah of Ḥafṣ) September 2023

Qalam Seminary

Foundational Islamic Studies Certificate August 2020 - June 2022

Classical Arabic Certificate June 2019

Louisiana State University

Bachelor of Arts in Mass Communication December 2016
Minor in Visual Communications

- President of LSU Advertising Federation (2016)
- Digital Media Director of PRSSA at LSU (2015 - 2016)
- Minor in Visual Communications.